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CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

22862 7590 04/23/2007

GLENN PATENT GROUP  
 3475 EDISON WAY, SUITE L  
 MENLO PARK, CA 94025



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Ginger L. Haranberg	(Depositor's name)
<i>Ginger L. Haranberg</i>	(Signature)
July 23, 2007	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/755,738	01/05/2001	Michelle R. Sandholm	ISAA0011	3743

TITLE OF INVENTION: MULTI-CHANNEL MARKETING DATABASE DEVELOPMENT METHODOLOGY

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$0	\$97/24/2007	\$1400.00	07/23/2007

EXAMINER	ART UNIT	CLASS-SUBCLASS
OUELLETTE, JONATHAN P	3629	705-001000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).  
☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.  
☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list  
 (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,  
 (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Michael A. Glenn  
 2 Glenn Patent Group  
 3

## 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Fair Isaac Corporation

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Minneapolis, MN

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

## 4a. The following fee(s) are submitted:

- ☒ Issue Fee  
☐ Publication Fee (No small entity discount permitted)  
☐ Advance Order - # of Copies

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## 5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

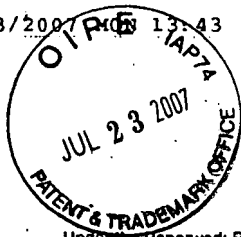
Date July 23, 2007

Typed or printed name Michael A. Glenn

Registration No. 30,176

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PTO/SB/97 (04-07)

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Mail Stop: ISSUE FEE

on July 23, 2007  
Date

Fax: (571) 273-2885

From: GLENN PATENT GROUP

Tel: (650) 474-8400

Fax: (650) 474-8401

Signature

Ginger L. Harenberg

Typed or printed name of person signing Certificate

Registration Number, if applicable(650) 474-8400

Telephone Number

Re: Serial No. 09/755,738

Atty. Docket No. ISAA0011

TOTAL PAGES (Including Cover sheet): 5 pages

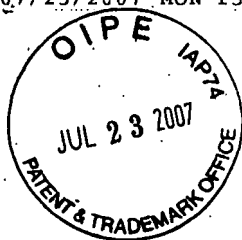
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- Certificate of Transmission (1 page);
- Issue Fee Authorization (1 page, in duplicate); and
- Part B - Fee(s) Transmittal (1 page, in duplicate).

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.8 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor : Sandholm, Michelle  
Serial No. : 09/755,738  
Filed : 01/05/2001  
Art Unit : 3629  
Confirmation Number : 3743  
Examiner : Ouellette, Jonathan  
Title : MULTI-CHANNEL MARKETING DATABASE  
DEVELOPMENT METHODOLOGY  
Attorney Docket No. : ISAA0011

Date: July 23, 2007

Commissioner of Patents  
Mail Stop Issue Fee  
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Alexandria, VA 22313-1450

**ISSUE FEE AUTHORIZATION**

Examiner:

Enclosed are the following documents:

1. Certificate of Transmission (1 page);
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3. Part B - Issue Fee Transmittal (1 page, in duplicate).

The Commissioner is authorized to charge the LARGE Entity - Issue Fee of \$ 1,400.00 (Total Fees \$1,400.00) of the issued patent, and any other fees that may be due, and credit any overpayments to Glenn Patent Group Deposit Account No. 07-1445 (Order No. ISAA0011). A copy of this sheet is enclosed for accounting purposes.

Respectfully submitted,

Michael A. Glenn  
Reg. No. 30,176

Customer No. 22, 862